

# **RAISING THE VOLUME**

**STRENGTHENING THE VOICES OF THE ASIAN AMERICAN COMMUNITY**

# CACCF

**2020 VIRTUAL GALA**

**TUESDAY, DECEMBER 8, 2020 | 6:30PM**

**SPONSORSHIP OPPORTUNITIES**

# Our Impact

## —CACF—

PARTNERED WITH **13** APA NON-PROFIT ORGANIZATIONS TO DISTRIBUTE ALMOST

**\$100,000 TO APA FAMILIES**

FACING ECONOMIC HARDSHIP DUE TO COVID-19, AND WHO AREN'T ELIGIBLE FOR OTHER FINANCIAL SUPPORT

## —CACF—

HAS DISTRIBUTED

OVER **\$3M**

IN CAPACITY-BUILDING GRANTS TO APA NONPROFITS

## —CACF—

**ADVOCATES FOR INCREASED RESOURCES FOR COMMUNITY ORGANIZATIONS, AND ACCESS TO TESTING, TRACING, AND HEALTHCARE FOR ASIAN PACIFIC AMERICANS IN NYC**

## —CACF—

CONVENES AND TRAINS

**80+ MEMBERS & PARTNERS TO HELP BUILD THEIR CAPACITY TO SERVE THOSE IN NEED**

## —CACF—

HAS TRAINED

**275+ APA YOUTH TO BE LEADERS IN BUILDING BETTER SCHOOLS THAT ADDRESS HOLISTIC LEARNING, ESPECIALLY NOW WITH REMOTE LEARNING**

## —CACF—

LEADS A COLLABORATIVE OF TEN COMMUNITY PROGRAMS THAT HAVE ENROLLED

**30,000+ APA NYERS**

IN HEALTH INSURANCE THROUGH THE AFFORDABLE CARE ACT

## —CACF— CAMPAIGNS

**PUSHING NEW YORK CITY HEALTH AND HOSPITALS TO**

**BETTER RESPOND TO AND ADDRESS COVID-19 IN APA COMMUNITIES**

**WORKING WITH THE DEPARTMENT OF EDUCATION**

**TO ENSURE APA STUDENT VOICES ARE HEARD, DURING THIS PANDEMIC AND IN THE LONG RECOVERY AHEAD**

**PASSED LAWS IN NYC**

**AND PUSHING FOR LAWS IN NY STATE TO BETTER CAPTURE DATA ON DIVERSE APA AND IMMIGRANT FAMILIES IN NEED**

**REALIZED A THREE-FOLD INCREASE**

**IN NEW YORK CITY COUNCIL DISCRETIONARY FUNDING TO APA ORGANIZATIONS**

## There is power in numbers.

The Asian Pacific American (APA) population, over 1.3 million people, comprises over 15% of New York City – the same size of the entire population of Dallas. Yet, the needs of the APA community are often overlooked, misunderstood, and uncared for by decision-makers and those in power in New York City and State. The APA community must have alliances and coalitions that represent them.

**CACF activates a coalition of almost 50 member organizations to identify and speak out on common challenges and needs across the APA community.**

## We must speak up and be invisible no more.

Our communities' problems remain invisible to those in power. This means our communities and the organizations that serve them lack resources to provide critical services for those in need.

## Without CACF

APA youth and families risk continued prejudice, marginalization, and oppression. The organizations that serve the APA community risk losing funding, resources, and political power – hindering their ability to help those in need.

**Contrary to the model minority myth, too many Asian Pacific American (APA) families and children continue to struggle to succeed.**

ALMOST A  
**QUARTER OF APAs**  
**LIVE IN**  
**POVERTY**  
IN NEW YORK CITY.

THIS IS THE  
**HIGHEST**  
**POVERTY RATE**  
OF ALL RACIAL/ETHNIC  
GROUPS IN NYC.

**40%**  
OF THE APA POPULATION  
IN NYC **RECEIVES**  
**MEDICAID.**

**40%** OF NYC  
APA YOUTH  
**ARE NOT**  
**COLLEGE READY**  
UPON GRADUATION  
FROM HIGH SCHOOL.

*ACROSS THE COUNTRY,*  
ASIAN AMERICAN STUDENTS REPORT THE  
**HIGHEST PERCENTAGE**  
**OF RACIAL HARASSMENT**  
*AMONG ALL RACIAL GROUPS.*

**MANY** IN OUR  
COMMUNITY ARE **NOT**  
**FLUENT** IN ENGLISH AND  
**STRUGGLE**  
**APPROACHING**  
**SYSTEMS & SERVICES.**

**OVER 40%**  
OF HOMES ARE  
LINGUISTICALLY ISOLATED  
**WITH NO ONE**  
**OVER 14 SPEAKING**  
**ENGLISH WELL.**

**78%** OF THE  
NEW YORK APA COMMUNITY  
**ARE IMMIGRANTS**  
**AND EVEN MORE**  
**LIVE IN IMMIGRANT**  
**HOUSEHOLDS.**

**CACF speaks up**  
**so our community's**  
**voices are heard!**

**Coalition for Asian American Children and Families (CACF)** is the nation's only pan-Asian children and families' advocacy organization bringing together community-based organizations as well as youth and parents to fight for equity for Asian Pacific Americans (APAs). CACF's mission is to advocate for equity and opportunity for marginalized APA children and families.

**We are building a community too powerful to ignore.**

# CACF

## **CACF LISTENS**

so we can identify our community's needs

## **CACF TRAINS**

the next generation of leaders for our community

## **CACF UNITES**

our diverse community

## **CACF FIGHTS**

for equal access to funding and services for our community

**Our vision** is for all children and families, including Asian Pacific Americans (APAs), in New York City to be safe, healthy, and able to reach their full potential in life.



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## SPONSORSHIP OPPORTUNITIES

DEADLINES **OCT 9:** Inclusion in Invitation **NOV 6:** Inclusion in E-Journal, Website, Social Media

	<b>PRESENTING SPONSOR \$20,000</b>	<b>CATALYST SPONSOR \$10,000</b>	<b>CHANGE MAKER SPONSOR \$5,000</b>	<b>CHAMPION SPONSOR \$2,500</b>	<b>COMMUNITY SPONSOR \$1,000</b>
<b>RECOGNITION AS PRESENTING SPONSOR</b>	✓	—	—	—	—
<b>VERBAL ACKNOWLEDGMENT DURING EVENT</b>	✓	✓	✓	—	—
<b>EVENT BANNER</b>	PREMIUM LOGO PLACEMENT	PROMINENT LOGO PLACEMENT	PREFERRED LOGO PLACEMENT	—	—
<b>INVITATION RECOGNITION</b>	PREMIUM LOGO PLACEMENT	PROMINENT LOGO PLACEMENT	PREFERRED LOGO PLACEMENT	NAME LISTING	—
<b>E-JOURNAL RECOGNITION</b>	PREMIUM LOGO PLACEMENT	PROMINENT LOGO PLACEMENT	PREFERRED LOGO PLACEMENT	NAME LISTING	NAME LISTING
<b>AD IN E-JOURNAL</b>	FULL SCREEN AD	FULL SCREEN AD	HALF SCREEN AD	—	—
<b>WEBSITE RECOGNITION</b>	PREMIUM LOGO PLACEMENT	PROMINENT LOGO PLACEMENT	PREFERRED LOGO PLACEMENT	NAME LISTING	NAME LISTING
<b>SOCIAL MEDIA RECOGNITION</b>	✓	✓	✓	—	—
<b>NEWSLETTER RECOGNITION</b>	✓	✓	✓	✓	✓

**GALA SPONSORSHIP COMMITMENT FORM**

For more information about the 2020 Virtual Gala, please contact Andrea Wu at awu@cafc.org or 212-809-4675 x105. Coalition for Asian American Children and Families is a 501(c)(3) organization, and your contribution is 100% tax deductible.

Complete this form digitally and email to **awu@cafc.org** or mail to: **CACF, 50 Broad Street, Suite 1837, New York, NY 10004.**

**DEADLINES**

**Oct 9, 2020** Inclusion in Invitation

**Nov 6, 2020** Inclusion in E-Journal, Website, Social Media

Please send hi-resolution logos and artwork to **awu@cafc.org**.

**Sponsorship**

I/We would like to sponsor **CACF's 2020 Virtual Gala** at the following sponsorship level(s).

**PLEASE CHECK ONE**

- PRESENTING** \$20,000
- CATALYST** \$10,000
- CHANGE MAKER** \$5,000
- CHAMPION** \$2,500
- COMMUNITY** \$1,000

**E-Journal Greeting**

I/We would like to reserve the following:

**PLEASE CHECK ONE**

- FULL-SCREEN E-JOURNAL GREETING** \$1,000
- HALF-SCREEN E-JOURNAL GREETING** \$500

**Donation**

I/We would like to support CACF.

**PLEASE CHECK ONE OF THE SUGGESTED DONATIONS**

- CATALYST DONATION** \$100  
• NAME LISTING IN E-JOURNAL
- INDIVIDUAL DONATION** \$50
- MEMBER/NONPROFIT DONATION** \$25
- OTHER** \_\_\_\_\_

**SPONSOR DETAILS**

SPONSOR LISTING (AS WILL APPEAR IN ALL MATERIALS)

COMPANY NAME

CONTACT PERSON

TITLE

CONTACT PHONE

CONTACT EMAIL

CONTACT ADDRESS

**PAYMENT METHOD**

- A CHECK MADE PAYABLE TO **COALITION FOR ASIAN AMERICAN CHILDREN AND FAMILIES** IN THE AMOUNT OF \$\_\_\_\_\_ IS ENCLOSED.
- PLEASE CHARGE MY CREDIT CARD IN THE AMOUNT OF \$\_\_\_\_\_

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME ON CARD

BILLING ADDRESS (ASSOCIATED WITH CARD)

SIGNATURE

- WIRE TRANSFER OR ACH**  
PLEASE CONTACT ANDREA WU AT AWU@CACF.ORG OR 212-809-4675 X105
- PLEASE INVOICE.**

**MATCHING GIFT**

- MY COMPANY** \_\_\_\_\_  
WILL MATCH THIS DONATION FOR A TOTAL DONATION OF \$\_\_\_\_\_
- I HAVE ENCLOSED MY COMPANY'S MATCHING GIFT FORM.**